This is a generic template.
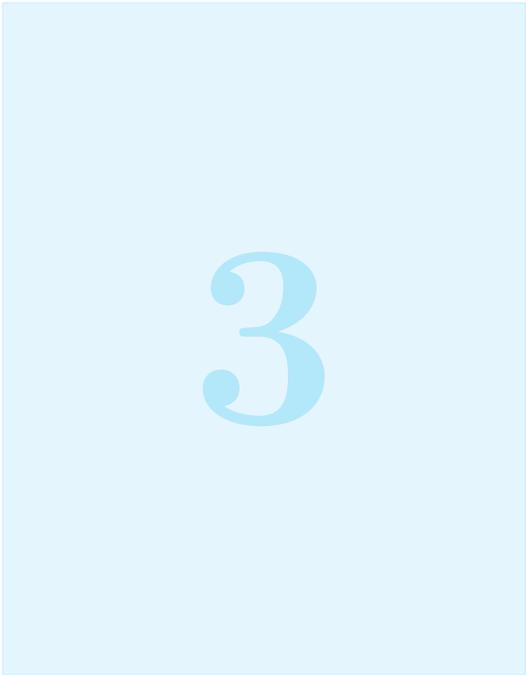
This is a custom template.